



**3<sup>rd</sup> International Conference  
on Public Policy (ICPP3)  
June 28-30, 2017 – Singapore**

**Panel T01P08 Session 1**

*Crowdsourcing as a Policy Tool: Co-Production in the Digital Era*

**Title of the paper**

*Policy-making process based crowdsourcing benefits and types*

**Author**

*Thapakorn Kankate, Supachai Yavaprabhas, Pakawan Pugsee*

*Technopreneurship and Innovation Management Program*

*Graduate School, Chulalongkorn University, Thailand*

*ongktha@gmail.com, supachai.yava@gmail.com,*

*pakawan.p@chula.ac.th*

**Date of presentation**

*June 30, 2017*

# Policy-making process based crowdsourcing benefits and types

Thapakorn Kankate, Supachai Yavaprabhas, Pakawan Pugsee

Technopreneurship and Innovation Management Program, Graduate School, Chulalongkorn University

ongktha@gmail.com, supachai.yava@gmail.com, pakawan.p@chula.ac.th

**Abstract.** Crowdsourcing is an emerging online process used by the public sector. This paper focuses on crowdsourcing in the process of policy making. Preliminary findings from a qualitative study of policy making process based crowdsourcing benefits are reported and different crowdsourcing types are identified in each process.

**Keywords:** crowdsourcing benefits, crowdsourcing types, policy-making process