

# T17aP08 / Comparative Perspectives on Tobacco Control

**Topic :** T17a / Sectorial Policy - Health

**Chair :** Holly Jarman (University of Michigan)

## GENERAL OBJECTIVES, RESEARCH QUESTIONS AND SCIENTIFIC RELEVANCE

Tobacco control policies provide many examples of successful agenda setting, policy learning and, above all, substantial policy change. Driven by a cross-national epistemic network of public health researchers and advocates, governments across the world have acted collectively and individually to protect public health by limiting the availability of tobacco products. This emerging international political consensus in favor of tobacco control is represented by the World Health Organization's Framework Convention on Tobacco Control, which places binding policy commitments upon its signatories and is one of the most widely applied treaties of all time.

Despite these achievements, there remain many substantial obstacles to passing, implementing and enforcing tobacco control policies. Tobacco control advocates face strong opposition and lobbying from the well-resourced and highly-globalized tobacco industry. Some governments pass tobacco control regulations, yet struggle to fully implement them. Even when tobacco control measures are implemented, they are frequently beset by legal challenges. In short, the international consensus in support of tobacco control is fragile, and subject to national and subnational politics.

In many ways, therefore, understanding both the success of tobacco control policies and the significant challenges to passing and implementing tobacco regulation requires researchers to take a comparative perspective. Yet truly comparative studies of tobacco control policy are few, and far between. This panel aims to expand the network of scholars who study tobacco control in order to further understanding of comparative public policy.

## CALL FOR PAPERS

The panel chairs seek paper submissions for the 3rd International Conference on Public Policy which address tobacco control from a comparative perspective.

Paper proposals should indicate how they will draw on theories of comparative public policy, comparative politics, or comparative law to conduct their analyses. Papers must compare multiple cases across or within countries, multiple cases across time, or focus on a single case using a comparative lens. We welcome papers that use a variety of methodological approaches.

The panel chairs will prioritize paper proposals with the potential to make a contribution to public policy theory and our understanding of regulatory politics. We aim to seek publication of the best contributions through a peer-reviewed journal special issue.

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## Session 1

Wednesday, June 28th 16:15 to 18:15 (Li Ka Shing LKS 1 - 1)

### **Top-down, Bottom-up and Back and Forth Policy Processes in Unitary and Federal States: The Adoption of the Smoking Ban in France, Switzerland and Germany**

Céline Mavrot (University of Lausanne)

### **Comparing the debates and processes of e-cigarette regulation in Germany and England – an institutional comparative lens**

Stefanie Ettelt (London School of Hygiene and Tropical Medicine)

Benjamin Hawkins (University of Cambridge)

### **Who changes who? The Regulatory Regimes of E-cigarettes in a Comparative Perspective**

Alex Liber (University of Michigan)

### **Beyond diffusion and activism: the politics of tobacco health warning labels**

Holly Jarman (University of Michigan)