

(Virtual) T02P13 / Public administration paradigms and policy analysis traditions in Latin American and Southern European countries.

Topic : T02 / COMPARATIVE PUBLIC POLICY

Chair : Leonardo Secchi (Universidade do Estado de Santa Catarina)

Second Chair : Sandra Firmino (University of Lisbon - School of Social and Political Sciences, Centre for Public Administration and Public Policies)

Third Chair : Cibele Franzese (Fundação Getulio Vargas)

GENERAL OBJECTIVES, RESEARCH QUESTIONS AND SCIENTIFIC RELEVANCE

Public Administration Paradigms (PAP) refer to the body of doctrines and justifications that support the exercise of public management and the relationship between State and Society, including bureaucratic, new public management, and new public governance models. The objective of the panel is to study PAP and the models of public policy analysis, which apply to the decision of how PAP is practiced in Southern European and Latin American countries.

Over the last years, administrative reforms in national / federal public administrations and changes in policy making styles have been marked by international pressure to promote institutional isomorphism and mimicry. On the other hand, evidence has shown that not always countries choose to follow the same international tendencies in their administrative reform styles. Formal (i.e. Statutes, rules, formal organizational structures) and informal attributes (organizational culture, values, political-administrative conventions) in each political-administrative system seem to act as a barrier to the diffusion of public administration paradigms.

In this panel, the adopted theoretical reference is the new historical and sociological institutionalism (Di Maggio & Powell, 1991; March & Olsen, 1992; Pierson, 2000; Thelen, 1999), as well as policy diffusion and policy transfer theories (Benson & Jordan, 2011; Dolowitz & Marsh, 2000, 2012; Marsh & Sharman, 2009).

In this vein, it is assumed that the adoption of Public Administration Paradigms and Policy Analysis Models are reflections of pressures imposed by normative force, imitation / isomorphism, with great risk of deadlock by the predominant organizational culture and the existence of a gap between organizational culture and organizational structure (Kuhlmann & Wollmann, 2014). Comparatively, considering that Southern European and Latin-American countries share several cultural attributes and Ibero-American have the same historical heritage, the problem acquire new meaning and relevance, especially considering the scarcity of empirical studies on these countries.

Adopting a comparative perspective on public administration and public policymaking (Geva-May et al., 2018; Walle & Brans, 2018), the panel proposes the following research question: how have formal and informal institutions facilitated or hindered the adoption of public administration paradigms in Southern European and Latin American countries? What are the prevalent public policy analysis models exercised? The two underlying hypotheses are: 1) Among the Latin American countries there is a discursive convergence of Reform / Modernization of Public Administration Paradigms and Policy Analysis Models guided by external factors (funding agencies and International Organisations such as World Bank, OECD, and the European Union); 2) Among Latin American countries there is stronger administrative persistence (resistance to change) because of institutional reasons (cultural, legal, path dependence), while in Southern Europe there is larger adoption of new administrative and policymaking paradigms by induction, coercion, imitation and normative force by the European Union.

CALL FOR PAPERS

We welcome theoretical and empirical papers with a comparative perspective of regional or single country studies in Latin America and Southern Europe. The following topics are of special interest: public administration models/paradigms, public management reforms, public policy analysis traditions (rationalist vs. argumentative policy analysis), policy design, participation, deliberation, policy diffusion, analysis of the influence institutional factors on public administration and policy formulation.

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Session 1 Afternoon session, virtual, "Institutionalism, behavioral science, and policy analysis"

Tuesday, July 6th 16:30 to 18:30 (Virtual 22)

(Virtual) Explaining Divergent Community Forestry Trajectories in Costa Rica, Mexico, and Peru: A Historical Institutionalist Account

Michaela Foster (Yale University)

Benjamin Cashore (National University of Singapore)

(Virtual) INSTITUTIONAL ISOMORPHISM AND REGIONAL PUBLIC POLICY AGENDA - LESSONS FROM EUROPE TO BRAZIL

Luciléia Colombo (Universidade Estadual Paulista)

(Virtual) THE APPLICATION OF BEHAVIORAL SCIENCES IN BRAZIL: INSIGHTS FROM THE PUBLIC SECTOR INNOVATION LABORATORIES (PSIL)

Beatriz Ribeiro (Universidade Estadual de Campinas)

Milene de Oliveira (Universidade Estadual de Campinas)

Juliana Leite (University of Campinas)

(Virtual) Would access to information and open government data be new paradigms for Public Administration? A comparative analysis between Brazil and Spain.

Murilo Borsio Bataglia (Universidade de Brasília)

Ana Claudia Farranha (Universidade de Brasília)

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Session 2 Afternoon session, virtual, "Public Administration Paradigms and Traditions in Ibero-America"

Friday, July 9th 14:00 to 16:00 (Virtual 22)

(Virtual) A COMPARATIVE ANALYSIS OF PERFORMANCE IN CHANGE MANAGEMENT IN NATIONAL STATES: A CASE STUDY FOCUSED ON RESILIENCE IN LATIN AMERICA AND SOUTHERN EUROPE

JUREMA LUZIA PEREIRA (Belo Horizonte City Hall - Minas Gerais - Brazil)

(Virtual) Public Administration and Policy Analysis in Latin America: diffusion of models and resistance to change

Leonardo Secchi (Universidade do Estado de Santa Catarina)

Luciano Busarello (Universidade do Estado de Santa Catarina)

Nickolas de Assis (Universidade do Estado de Santa Catarina)

(Virtual) Beyond Latin American and Napoleonic traditions: Comparing evidence from independent regulatory agencies in Portugal and Brazil.

Evandro Diefenbach (Universidade de Lisboa)

Sandra Firmino (University of Lisbon - School of Social and Political Sciences, Centre for Public Administration and Public Policies)

(Virtual) Values of Public Managers between Traditions and Reforms - Portugal in a comparative perspective

Luís Mota (Polytechnic Institute of Leiria, Portugal)

(Virtual) The End of Participatory Policies in Brazil? A census of participatory processes

Gil Pradeau (University of Westminster)