W01 / CURRENT CONDITIONS, POLICY CHALLENGES AND ORGANIZATIONAL MODELS IN LATIN AMERICAN HIGHER EDUCATION

Topic : Sectorial Policy (Urban, Health, Environment, etc.)

Chair : Jose Luis Mendez (El Colegio de México)

Second Chair : Abraham Hernández Paz (Universidad Autónoma de Nuevo León)

Third Chair : Oswaldo Leyva (Universidad Autónoma de Nuevo León)

CALL FOR PAPERS

This workshop would be mainly interested in receiving papers which address the workshop´s research questions, arguments and hypothesis, adopting an empirical approach in the format of either country cases or comparative studies. Such cases or studies are expected to be based on the revision of primary and secondary bibliographic sources as well as interviews whenever possible. We would especially welcome papers related to answering the following four main research questions: 1) Are there any common features in the current state of Latin American universities, especially public ones, in aspects such as access, funding, infrastructure, curriculum, teaching and research capabilities, institutional visions and leadership models? 2) If some common features can be identified, What would be the main challenges facing Latin American universities? 3) What higher education models, organizations and public policies have been or could be implemented to face such challenges? And 4) What results or prospects may derive from such models, organizations and policies? As a working hypothesis, this workshop would like to explore the idea that organizational structure, management, culture and leadership play a key role in the current conditions as well as the possible transformation and improvement of higher education in Latin America. We would welcome papers from diverse perspectives addressing a variety of topics, but especially those which pay attention to organizational aspects of Latin American universities and higher education policies, such as institutional structure, governance, management, leadership, policies, financial resources, and technology, in the current context of higher education in Latin America, as well as those which deal with the relations between universities and higher education policies. The workshop will involve presentations and discussion of the written papers received, aiming at reaching answers to the research questions as well as gathering of empirical evidence in favor or against the abovementioned arguments and topics.

ABSTRACT

CURRENT CONDITIONS, POLICY CHALLENGES AND ORGANIZATIONAL MODELS IN LATIN AMERICAN HIGHER EDUCATION

This IPPA workshop aims at answering four main research questions, which are: 1) Are there any common features in the current state of Latin American universities, especially public ones, in aspects such as access, funding, infrastructure, curriculum, teaching and research capabilities, institutional visions and leadership models? 2) If some common features can be identified, What would be the main challenges facing Latin American universities? 3) What higher education models, organizations and public policies have been or could be implemented to face such challenges? And 4) What results or prospects may derive from such models, organizations and policies? In relation to these questions, organizational theory offers a valuable perspective to enhance institutional performance by analyzing institutions in terms of their structure, policies, financial resources, and technology. Higher education institutions require a focus on governance, management, and leadership to achieve their academic objectives, meet the demands of a globalized and ever-changing world and adapt technologically. Analyzing organizational cultures is crucial to have an impact on the quality of education by enhancing institutional performance, as such culture can be pivotal in achieving objectives, developing a shared vision, and establishing institutional policies from the perspective of all stakeholders. As a working hypothesis, thus we would like to explore the idea that organizational structure, management, culture and leadership play a key role in the current conditions as well as the possible transformation and improvement of higher education in Latin America. This workshop will aim at advancing knowledge in this field by discussing the extent to which these arguments hold in the Latin American context, and with what consequences for the capacity of states in the region to adequately face the challenges facing higher education, especially those of public universities.

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Session 1

Wednesday, June 26th 10:15 to 12:00 (AULA 12)

Unveiling access in higher education: An organizational interpretation of enrollment policies

Leydy Erazo (Centro de Investigación y Docencia Económicas)

CURRENT STATE OF MEXICAN UNIVERSITIES REGARDING ACCESS, CURRICULUM, AND INSTITUTIONAL VISIONS

Jorge Bartolucci

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Session 2

Wednesday, June 26th 14:00 to 17:15 (AULA 12)

(Virtual) Inequalities in access to higher education in Mexico

Emilio Blanco (El Colegio de México)

Marco Garrido (El Colegio de México)

La Ley General de Educación Superior de México: Calidad, inclusión social, gratuidad y obligatoriedad de la enseñanza superior en armonía con los derechos humanos

Dave López Mejía (Universidad Autónoma de Nuevo León)

Values and policy change in the design of evaluation policy of higher education in Mexico 2018-2024

Gloria Aleman

Ana Pérez Díaz (Universidad Autónoma Metropolitana - Xochimilco)

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Session 3

Thursday, June 27th 09:00 to 12:15 (AULA 12)

The university like policy object: notes about political representations of university policies.

Adrian Acosta (University of Guadalajara)

The corporatist governance of Mexican higher education

Germán Alvarez-Mendiola (Cinvestav, IPN)

State Capacity, Higher Education, and BigTechs: Toward a New Privatization Agenda?

Miguel Alejandro González-Ledesma (Universidad Nacional Autónoma de México)

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Session 4

Thursday, June 27th 14:00 to 17:15 (AULA 12)

Sistemas de Gestión de Calidad en Instituciones de Educación Públicas Latinoamericanas.

Gabriela Baltodano García (Universidad Autónoma de Nuevo León)

Oswaldo Leyva (Universidad Autónoma de Nuevo León)

Abraham Hernández Paz (Universidad Autónoma de Nuevo León)

COMPARACIÓN DE UNIVERSIDADES MEXICANAS Y CHILENAS EN INVESTIGACIÓN ACADÉMICA

Citlaly Martínez (Universidad Autónoma de Sinaloa)

Patricio Viancos (Universidad de Tarapacá)

Who cares for carers? The role of universities in the construction of a new logic of care

Patricia Meza (Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM))

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Session 5

Friday, June 28th 09:00 to 12:15 (AULA 12)

Analyzing Latin American MPP and MPA programs using the revisited Policy Capacity Framework: What would be the key challenges to teaching methods in Latin American Higher Education?

Norma Munoz del Campo (Chile)

Nature, challenges and prospects of graduate and undergraduate programs in Political Science, Public Administration and Policy in México

Jose Luis Mendez (El Colegio de México)

Berenice Stephany Echeverría Landa (El Colegio de México)

Norma Martínez (El Colegio de México)

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Session 6

Friday, June 28th 14:00 to 16:00 (AULA 12)

Tendencias y Retos Actuales en la Internacionalización de la Educación Superior

Sandra Gonzalez Díaz (Universidad Autónoma de Nuevo León)

Alejandra Perales Alvarez (Universidad Autónoma de Nuevo León)

Gender perspective in the internationalization of Public Higher Education: a qualitative study from the Autonomous University of Nuevo Leon

Gabriela Mata-Sánchez (Universidad Autónoma de Nuevo León)

Patricia Sepúlveda Chapa (Universidad Autónoma de Nuevo León)

Análisis de los sitios web en relación a la movilidad académica de las universidades de la ANUIES

SANDY MARTINEZ (Universidad Autónoma de Nuevo León)

Gerardo Tamez (Universidad Autónoma de Nuevo León)