# T01P08 / Crowdsourcing as a Policy Tool: Co-Production in the Digital Era

Topic: T01 / Policy Process Theories

Chair : Araz Taeihagh (National University of Singapore)Second Chair : Michael Howlett (Simon Fraser University)

# GENERAL OBJECTIVES, RESEARCH QUESTIONS AND SCIENTIFIC RELEVANCE

Using crowds is more than a procedural novelty: it is a form of co-production which opens new venues for direct contact between the state and citizens that can affect the force and direction of decision making. However, to date, both 'crowdsourcing' and 'co-production' remain ill-defined and weakly investigated. This panel will present papers discussing the strengths and weaknesses of the use of this tool for public policy-making. Papers will contrast digital crowdsourcing with other types of tools and present evidence of its success and failure to enhance policy-making. Cross-national and cross-sectoral studies are especially welcome as are theoretically informed case studies.

### CALL FOR PAPERS

Using crowds is more than a procedural novelty: it is a form of co-production which opens new venues for direct contact between the state and citizens that can affect the force and direction of decision making. However, to date, both 'crowdsourcing' and 'co-production' remain ill-defined and weakly investigated. This panel will present papers discussing the strengths and weaknesses of the use of this tool for public policy-making. Papers will contrast digital crowdsourcing with other types of tools and present evidence of its success and failure to enhance policy-making. Cross-national and cross-sectoral studies are especially welcome as are theoretically informed case studies.

# T01P08 / Crowdsourcing as a Policy Tool: Co-Production in the Digital Era

Chair: Araz Taeihagh (National University of Singapore)
Second Chair: Michael Howlett (Simon Fraser University)

### Session 1

Friday, June 30th 10:30 to 12:30 (Block B 2 - 1)

#### **Discussants**

Araz Taeihagh (National University of Singapore)

Helen Liu (National Taiwan University)

#### Examination of crowdsourcing as a tool for policy making

Araz Taeihagh (National University of Singapore)

#### Conceptualizing crowdsourcing for public policies

Helen Liu (National Taiwan University)

## Policy making process based crowdsourcing benefits and types

Kankate Thapakorn (Technopreneurship and Innovation Management Program, Graduate School, Chulalongkorn University)

#### Crowdsourcing – lesson from successful ICT communities and commercial initiatives.

Magdalena Roszczynska-Kurasinska (University of Warsaw, NIP 525-001-12-66, Krakowskie Przedmie?cie 26/28, Warsaw)

Kacprzyk Marta

Agnieszka Rychwalska

#### **Enhancing Urban Water Governance: ICT and Collaborative Learning**

Farhad Mukhtarov (International Institute of Social Studies, Erasmus University Rotterdam)