

T17bP15 / Public Policy and Entrepreneurship

Topic : T17b / Sectorial Policy - Economics

Chair : Evren Tok (Hamad Bin Khalifa University)

Second Chair : Jason McSparren (University of Massachusetts, Boston)

GENERAL OBJECTIVES, RESEARCH QUESTIONS AND SCIENTIFIC RELEVANCE

Public policy continues to be an important determinant of economic growth so long as institutions and policy-makers interfere to shape the market economy. During the last few decades all levels of government at the federal, regional and municipal level have become key players in the promotion of the entrepreneurial economy. This panel intends to examine different aspects of entrepreneurship and its relation to public policy to help us reach a better understanding of the economic role of entrepreneurs. The panelists are expected to provide a national or cross-national perspective about what policies effectively encourage entrepreneurship, while discussing a possible role for government.

Public policy and entrepreneurship nexus is a vital realm in both developed and developing world. The re-emergence of entrepreneurship and the shift from a market economy to an entrepreneurial economy accelerated due to an increased globalization and has led to the development of new entrepreneurship policies at all levels of government. Policy-makers in developed countries face the challenge of having to develop new entrepreneurship policies to ensure economic growth within their regions and nations. Policy-makers in developing/underdeveloped countries meanwhile acknowledge the importance of entrepreneurship for sustainable, bottom-up development.

In the literature, there has been attempts offering a rigorous economic examination of entrepreneurship, to foster better public policies that encourage and support entrepreneurial activity. In particular, this panel brings together studies concerning the links between entrepreneurship, innovation, and economic growth that shed light on implications for public policy (Acz et al, 2013). These implications are crucial as they illustrate public policy decisions involving entrepreneurship that can be guided and utilized.

Entrepreneurship is a primary catalyst for economic growth and regional development (Hall and Sobel, 2006). Policymakers at various scales devote significant resources to foster entrepreneurship, however the frameworks for thinking about government's role in the entrepreneurial process are still understudied. What role public policy plays in encouraging the development and growth of entrepreneurial enterprises remains a crucial one (RAND, 2009).

Therefore, understanding entrepreneurial motivation is important for researchers and policy-makers. The panel, overall, attempts to provide answers on types of policies that could national, state and local governments enact in order to generate more entrepreneurial opportunities?

CALL FOR PAPERS

This panel welcomes scholars who examine different aspects of entrepreneurship and its relation to public policy. The panelists are encouraged to contribute with comparative perspectives on what policies effectively encourage entrepreneurship, while discussing a possible role for government. We invite scholars who are interested in studying the links between entrepreneurship and economic growth that shed light on implications for public policy. These implications are crucial as they illustrate public policy decisions involving entrepreneurship that can be guided and utilized. The panel, overall, attempts to provide answers on types of policies that could national, state and local governments enact in order to generate more entrepreneurial opportunities. Given that during the last few decades all levels of government at the federal, regional and municipal level have become key players in the promotion of the entrepreneurial economy, a multilevel perspective to entrepreneurship-public policy nexus is more urgent than ever.

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Session 1

Wednesday, June 28th 14:00 to 16:00 (Manasseh Meyer MM 2 - 1)

Discussants

Evren Tok (Hamad Bin Khalifa University)

Jason McSparren (University of Massachusetts, Boston)

The role of government at each stage of business growth

Jennifer Auer (Optimal Solutions Group LLC)

Mark Turner

India's National Policy for Skill Development and Entrepreneurship (2015): An Ontological Assessment

Priyansha Rawat (National Law School of India University ,Bangalore ,India)

Arkalgud Ramaprasad (University of Illinois at Chicago)

Chetan J Dixit (National Law School of India University)

Governance and barriers to entrepreneurship development in ASEAN+3: Empirical Evidence from World Bank Data

Ha Thai (Peace University, Vietnam)

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Session 2

Wednesday, June 28th 16:15 to 18:15 (Manasseh Meyer MM 3 - 5)

Discussants

Jason McSparren (University of Massachusetts, Boston)

Evren Tok (Hamad Bin Khalifa University)

Innovation politics and economics of innovation: Tax policies to support technology commercialization

Jarunee Wonglimpiyarat (College of Innovation, Thammasat University, Thailand)

Is there a tourism-employment nexus in the philippine economy? An empirical analysis

Annabelle Ramos (University of Santo Tomas)

Virgilio Tatlonghari (University of Santo Tomas)

Culture, Locality and Entrepreneurship Education: A Comparative Perspective from Qatar

Evren Tok (Hamad Bin Khalifa University)