

T17bP16 / Innovation, Entrepreneurship and Urban Policy: International Experiences

Topic : T17b / Sectorial Policy - Economics

Chair : Jue Wang

Second Chair : Cathy Liu (Georgia State University)

GENERAL OBJECTIVES, RESEARCH QUESTIONS AND SCIENTIFIC RELEVANCE

The promoting of entrepreneurship has become a wide-used economic development tool in urban policy around the world. Innovation is considered a fundamental component of entrepreneurship and a key element of business success, and also is a means to create and maintain sustainable competitive advantages. Innovative entrepreneurship has made significant contribution to the employment opportunities and the creation of new products, business models and markets. According to the World Bank, formal SMEs account for 45% of total employment and 33% of GDP in emerging economies. It has become a central theme in government policy in many countries to stimulate technology driven economic development via the application of innovation and entrepreneurship. But how government should act to best support innovation and entrepreneurial ecosystem still remains debatable.

This panel calls for the discussion of the overarching innovation policies and entrepreneurship policies from around the world, including but not limited to public spending on technology and innovation, the development and training of human resource, other policy programs for innovation such as incubators and science parks, and the institutional framework for innovation and entrepreneurship. We invite both promising scholars and established researchers to share their ideas, reflections, and cutting-edge research related to innovation and entrepreneurship policy. We welcome submissions from different disciplinary frameworks, analytical methods, and world regions.

CALL FOR PAPERS

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- Innovation financing mechanisms
- Migration and high skilled human capital
- University-industry collaboration
- Innovation and entrepreneurship in urban development
- Public procurement
- Regulatory framework for innovative entrepreneurship
- Entrepreneurial capability and infrastructure
- Other pertaining issues in innovation and entrepreneurship policy

Other proposals that are relevant to the conference theme and a broader innovation and entrepreneurship policy research agenda will also be considered.

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Session 1 Innovation policy

Friday, June 30th 10:30 to 12:30 (Block B 3 - 7)

Clustering of High-Tech Firms in China: The Role of State-Owned Enterprises

Xiong Min (Florida International University)

Shaoming Cheng (Florida International University)

Can public procurement aid the implementation of smart specialization strategies?

Jon Mikel Zabala-Iturriagagoitia (University of Deusto)

Edurne Magro

Kieron Flanagan

Uyarra Elvira

The role of government in innovation: Insights from the comparative study of Singapore and Hong Kong

Jue Wang

Government-led Technological Innovation: The Case of Water Production in Singapore

Yu Meng

Strengthening Prosperity in Binational Corridors: Public Policy Lessons on Generating Innovation and Entrepreneurship

Charles Conteh (Brock University)

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Session 2 Entrepreneurship policy

Friday, June 30th 13:45 to 15:45 (Block B 3 - 7)

Immigrant Entrepreneurship and Economic Development: A Local Policy Perspective in the U.S.

Cathy Liu (Georgia State University)

Asian cities and innovation policy in the global knowledge economy

Kris Hartley (City University of Hong Kong)

Jun Jie Woo (Nanyang Technological University)

Sun Kyo Chung (Cornell University)

Sectoral variations in entrepreneurial activity

Haifeng Qian (University of Iowa)

Can the government be a good friend for entrepreneurs?: A Study of Korean entrepreneurs in a public rental house

Iljoo Park (Korea University)

The role of urban policy in coordinating entrepreneur ecosystems

Jennifer Auer (Optimal Solutions Group LLC)

Mark Turner